



THE WASHINGTON HOME

2024 Impact Report



THE
WASHINGTON
HOME

A Charitable Foundation

TheWashingtonHome.org

Catalyst.

Connector.

Change Maker.

\$5.2M

Funded in Year 4
Grants 2023-24

77,380

Older Adults &
Caregivers Supported

37

Community
Partnerships

8

Wards
Served

Our Mission: To provide funding to entities that create and deliver innovative, compassionate, and well-managed programs to improve the quality of life for older adults and/or terminally ill residents in the Washington, D.C. metropolitan area.

Expanded Pathways Through Collaboration

Our fourth year as a grant-making charitable foundation further strengthened the 136-year legacy of The Washington Home with new collaborative initiatives to serve older adults holistically.

In alignment with our priority areas, we distributed over \$5 million through 49 grants to our community-based organizations, hospitals, and educational institution partners, aggregately serving more than 77,000 older adult D.C. residents. We also partnered with nine new grantees selected from this year's inaugural open grant application process.

Through our investments, we funded projects that are creating sustainable and systemic solutions relating to healthcare access and workforce development, memory care support, social isolation, and food security. Our investments cultivated opportunities for organizations to collaborate to either expand coverage to serve more residents or expand the number of services a resident receives, thereby delivering a more integrated approach to their care.

In our fifth year, we will foster synergistic alliances among our partners that complement our priority areas. The greatest opportunities for these collaborations involve integrated service delivery models among our partners so more older adults in our community have access to the vital resources to age in place and thrive.

We see our role as being a Catalyst, Connector, and Change Maker.



Crystal Carr Townsend, MPA
Chief Executive Officer



Sharon Collins Casey
Board Chair

MISSION FOCUSED

Driving Lasting Impact

2020–21

Year 1 was characterized by macro giving of large institutional grants, research to understand the community needs, and immediate pandemic crisis support.

2021–22

In **Year 2**, a significant amount of funding was still dedicated to crisis support to help older adults sustain themselves through the pandemic. That was followed by a shift to deeper, more focused giving in the community.

2022–23

Year 3 reflected a shift into more collaborative giving with other nonprofits, government agencies, private organizations, and volunteer groups. It also focused on ways to significantly transform access to medical care that exclusively supports the special needs of older adult patients.

2023–24

In **Year 4**, strategic funding of programs and institutional resources has created new connections among community providers across Washington, D.C. We have identified and leveraged opportunities where significant funding can more effectively scale resources across wards.

Looking Ahead

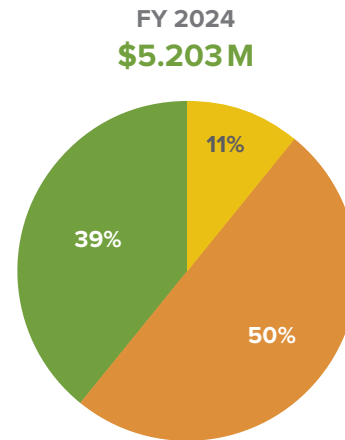
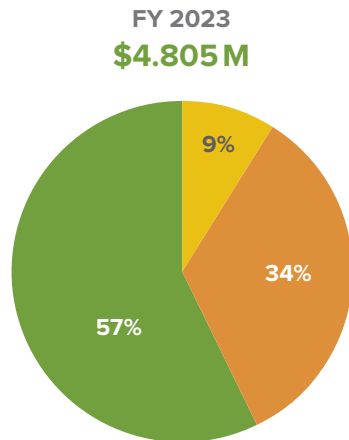
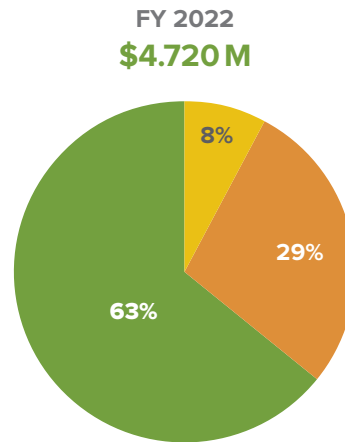
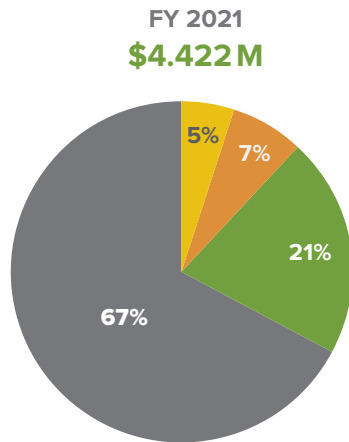
In **Year 5**, we will foster synergistic alliances among our partners that complement our priority areas. The greatest opportunities for these collaborations involve strengthening the healthcare workforce, as well as creating greater access for older adults across D.C. to medical and hospice care, memory support, nourishing food, and social services.

Strategic Investment

The Washington Home is using data to better understand the types of organizations funded, where investments are being made, along with the services being supported allowing us to better assess the impact on our older adult community and deepen our systemic solutions.

Giving By Category

Since becoming a foundation four years ago, The Washington Home has granted over \$19M to support the D.C. older adult community.



■ Capital Investments ■ Institutional: Hospitals, Universities ■ Grass Roots ■ Community

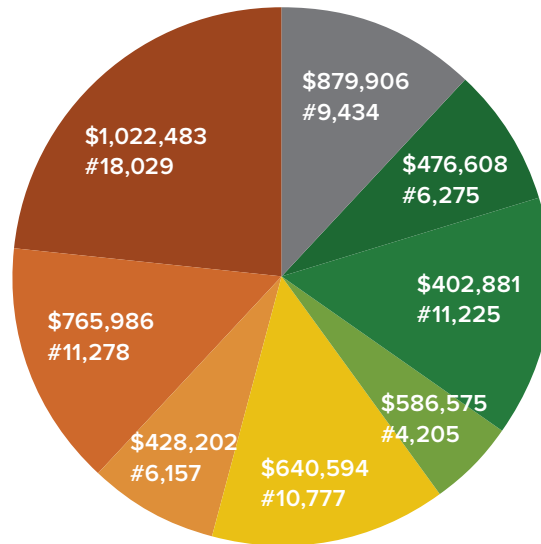
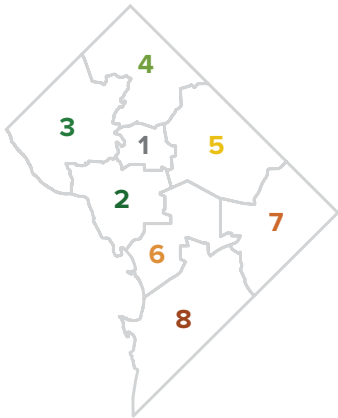
In the Community

Investments By Ward & Number Impacted

Data includes the amount funded by ward and aggregate number of D.C. residents served.

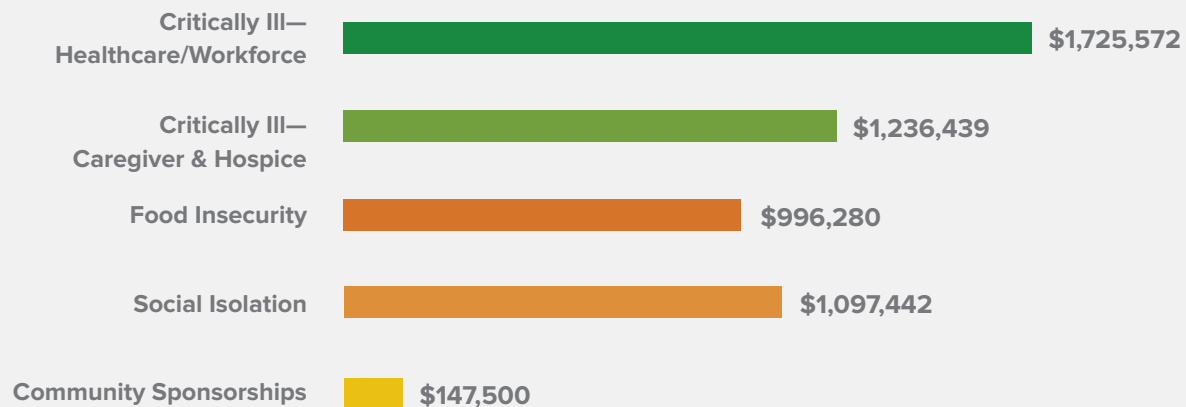
Wards

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8



Priority-Area Grant Investments

Amount funded by priority area.



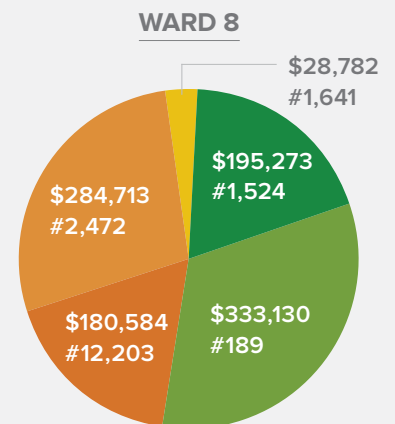
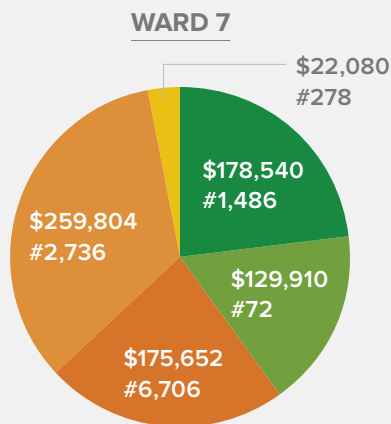
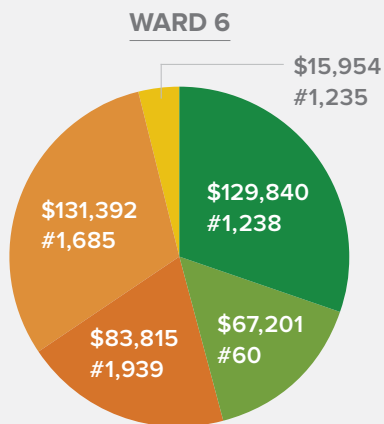
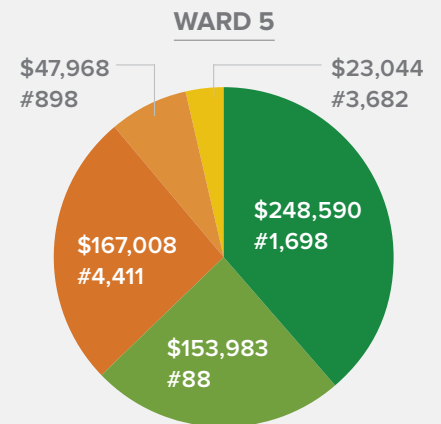
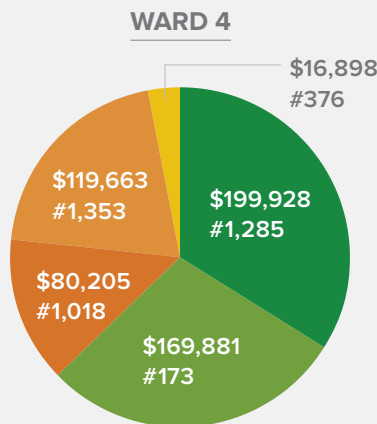
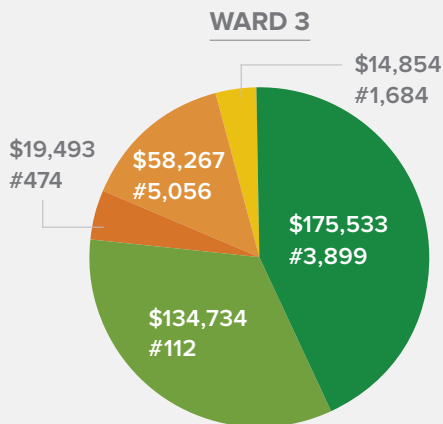
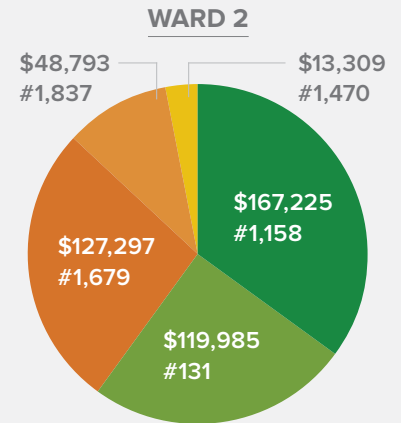
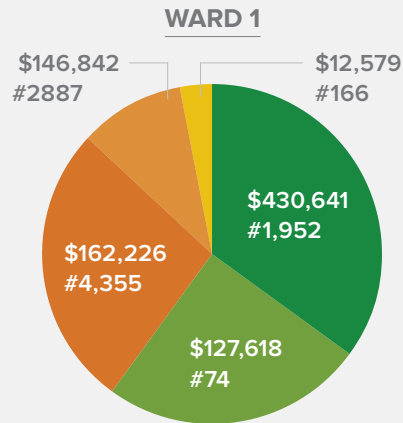
Investments By Priority & Ward

We are committed to ensuring that our investments are reaching every ward, across all priority areas, to address healthcare needs for older adults and the critically ill, caregiver relief, food insecurity, and social isolation. The analysis conducted by ward enables us to understand what partners and services are in a community and the potential resource gaps. In year five, we are supporting collaboration among our partners in each of the wards through strategic discussions and ward-based forums.

Priority Areas

- Critically Ill—
Healthcare/Workforce
- Critically Ill—
Caregiver & Hospice
- Food Insecurity
- Social Isolation
- Community Sponsorships

Data includes the amount funded by priority area and the number of D.C. residents served.



SUPPORT FOR

The Healthcare Workforce, Caregivers, & the Critically Ill

36,000

D.C. residents have difficulty with self-care and/or living independently.

To alleviate caregiver and staffing stressors, we invested nearly \$3M — \$1.2M for caregiver relief and \$ 1.7M for healthcare initiatives — to positively impact 1,000+ Washington, D.C. residents through day programs, respite care, the re-activation of a long-term care coalition to address barriers for healthcare workers, and fellowships and scholarships to address the shortfall of geriatric-focused nurses and medical providers.

30%

of all local, direct-care workers have left the D.C. workforce since 2023.

Building Systemic Solutions

We supported local organizations' efforts to establish networks for long-term change to improve access to hospice services, healthcare, and innovative care programs.

Home Care Partners

Supporting a long-term care coalition to strengthen the healthcare workforce pipeline and address employment barriers.

IONA

Establishing a community-based memory care coalition to train providers, caregivers, and participants on early detection, community resources, and interventions.

The George Washington University

Providing hospice and palliative medicine fellowships that serve 1,400 patients annually.

IN ACTION

Sibley Memorial Hospital Foundation

The Washington Home provides support to Sibley Memorial Hospital for a palliative care physician, geriatric patient equipment, resources, and workforce education to serve 3,500 D.C. residents.

L-R: Mariel Fox (SMH); Sharon Collins Casey (The Washington Home); Angela Lee, MD, MPH (SMH); Suzanne Dutton, NP (SMH); Marijke Jurgens-Dupree (The Washington Home); Crystal Townsend, MPA (The Washington Home); Kristen Pruski, CFRE (SMH); and Adam Knudson, MD (SMH).



Building Partner Networks

We partnered with these D.C. nonprofits to deliver community healthcare support:

Critically Ill Healthcare

- Advance DirectiveMD
- Christ House
- Home Care Partners, Inc.
- MedStar Washington Hospital Center
- Sibley Memorial Hospital Foundation
- The George Washington University
- Unity Health Care, Inc.
- Whitman-Walker Foundation

Critically Ill Caregiver Relief

- Brookland Senior Day Care Center
- Capital Caring Health
- IONA Senior Services (IONA)
- Joseph's House
- The Genevieve N. Johnson Senior Day Care Center



Clockwise from top left: New aides at Home Care Partners receive training-completion certificates; a respite care assistant tends to the needs of a Christ House patient; The Washington Home's advance directive training and resources for care providers; two of Sibley Memorial Hospital's emergency department geriatric resource nurses.

Photos courtesy of Home Care Partners, Inc., Christ House, and Sibley Memorial Hospital

SUPPORT TO

Promote Food Security

To facilitate innovative solutions for access to healthy foods, we invested nearly \$1M — \$445K for healthy food access, \$200K for home meal delivery, and \$350K for community meals — to increase coverage to serve 32,000+ older adults in need of nourishing food. To drive strategic decisions, interventions, and understand impact, The Washington Home sponsored the Capital Area Food Bank’s inaugural Senior Food Security Summit in May. The summit brought together our community partners to review the Senior Food Security Heat Map to analyze community need and resources, and collaborate on future strategies to improve food security for older adults.

13%

of older adults live in a “food desert.”

12,000

older adults across the D.C. area are food insecure.

Building Systemic Solutions

We supported local organizations’ efforts to provide nutritional resources for older adult residents.

DC Central Kitchen

Delivering meals to older adults referred by the Department on Aging and Community Living (DACL) and community partners to address food insecurity, chronic illness, and social isolation.

Food & Friends

Enhancing their Food as Medicine model that offers a combined service approach of meal delivery and alleviating social isolation to care for the whole person.

IN ACTION

Capital Area Food Bank

The Washington Home provides support to the Capital Area Food Bank (CAFB) to coordinate food providers to strategically address food security for older adults. Our investments also included providing fresh produce for the Grocery Plus and Senior Brown Bag programs, an awareness campaign, and a consultant to support two mini food-security convenings to strategically address food insecurity for older adults.

Left Image: Charon P.W. Hines, Director, DAAC, and Radha Muthiah, President & CEO, CAFB

Right Image: Participants at the 2024 Senior Hunger Conference



Building Partner Networks

We partnered with these D.C. nonprofits to deliver healthy food access:

Healthy Food Access

- Bread for the City
- Capital Area Food Bank
- Goods For Good
- Martha's Table
- Mary's Center
- Sasha Bruce Youthwork, Inc.

Home Meal Delivery

- DC Central Kitchen
- Food & Friends

On-Site Congregant Meals

- Miriam's Kitchen
- Thrive DC
- Seabury Resources for Aging



Above, left: Capital Area Food Bank's electric van for delivering food to older adults is sponsored by The Washington Home. L-R: Marian Peele (CAFB), Robin G. Moore (The Washington Home board), Marijke Jurgens-Dupree (The Washington Home board), Crystal Carr Townsend, MPA (The Washington Home), Eric Pritt (CAFB), Radha Muthiah (CAFB), Tiffany Oscar, MPA, LICSW (The Washington Home), and Charon P.W. Hines (DAFL).

Above, right: The Washington Home team volunteering and strategizing with one of its newest community partners, Martha's Table.

Photos courtesy of Capital Area Food Bank/Imagine Photography, Miriam's Kitchen, and DC Central Kitchen



The Washington Home supports Miriam's Kitchen, which provides community meals for unhoused older adults.



The Washington Home funded a new, innovative meal-delivery partnership between DC Central Kitchen and DoorDash's Project DASH to provide 4,200 locally sourced meals monthly.

“Thank you for your invaluable assistance with the DC food distribution program. I picked up food at a modern, clean facility with courteous and helpful staff. **I'm grateful for the program and the team.**”

– MEAL PROGRAM PARTICIPANT, BREAD FOR THE CITY, INC.

SUPPORT FOR

The Alleviation of Social Isolation

74%

of D.C. older adults live alone.

The physical, emotional, and mental health of older adults are directly impacted by social connections. **We invested nearly \$1.1M — \$260K for grief and wellness support, and \$836K for isolation prevention** to connect nearly 19,000 older adults within the community.

Volunteers with our D.C. Villages partners spent nearly **28,000 hours** last year working to combat social isolation.

Building Systemic Solutions

We supported local organizations' efforts to establish networks for long-term change to decrease loneliness and social isolation.

Hayes Senior Wellness Center

Supporting healthy living and social, educational, and food activities.

Northwest Neighbors Village

Sponsor of the DC Villages — a network of 13 individual Villages located in D.C. that operate as a collaborative for centralized core and administrative services.

HelpAge USA, Inc.

Providing “friendship benches” and training to older adult community members so they can provide mental health support on benches strategically located throughout the city.

IN ACTION

SOME (So Others Might Eat)

The Washington Home joined SOME Senior Services for their older adult summer camp orientation. During the summer, 90 campers from Washington, D.C. went to Ocean City, Maryland, to enjoy the beach and a variety of excursions. The Washington Home sponsored the camp to foster community building and connect older adults with each other and social services.



Building Partner Networks

We partnered with these D.C. nonprofits to deliver social isolation prevention programs and services:

Grief & Wellness Support

- HelpAge USA, Inc.
- Holistic Horsemanship Services
- Wendt Center for Loss and Healing

Isolation Prevention

- East River Family Strengthening Collaborative, Inc.
- Howard University — Hayes Senior Wellness Center
- Mary's Center
- Northwest Neighbors Village
- Plants and Blooms Reimagined
- So Others Might Eat (SOME), Inc.
- The Wilderness Technology Alliance



Clockwise from top left: The Friendship Bench — a community resource to increase connection and provide support installed by our partner, **HelpAge USA**; with our **Howard University** community partners, we took an inspiring tour of the terrific Hayes Senior Wellness Center in Ward 6 and the Howard University College of Medicine; equine-assisted activities at **Holistic Horsemanship Services** provide support for individuals experiencing grief or social isolation; presentation on **Capital Caring Health's** robotic pets program.

Photos courtesy of HelpAge USA and Holistic Horsemanship Services

“This therapy blends clinical practices with equine-assisted learning, and using your love of horses as a medium to help teach others to love and to care for themselves during a time when they’re often cratered by their own grief and loss is a remarkable act of service.”

– PROGRAM PARTICIPANT, HOLISTIC HORSEMANSHIP SERVICES

Community Sponsorships

Beyond program and service support, there are valuable community-connection opportunities for network development, research, and raising additional funds to deepen impact.

We invested **\$148K** to provide sponsorship and support for Washington, D.C. nonprofits.



We were joined at Chef's Best by incredible colleagues from Advance DirectiveMD, East River Family Strengthening Collaborative, Inc., Capital Area Food Bank, SOME (So Others Might Eat), and Miriam's Kitchen, along with The Washington Home Board Members Alan Helfer and David Canham.

Building Systemic Solutions

We supported local organizations' efforts to establish networks for long-term change supporting vital community-connector events, convenings, and research.

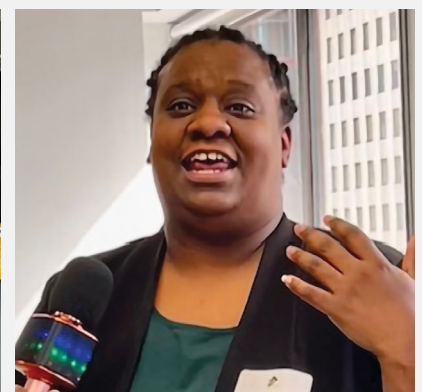
We support **Philanthropy DMV's (PDMV)** regional history report that provides insights into the life-expectancy disparities across the region to address urgent needs more effectively. We also support PDMV's Healthy Communities Working Group.

We support **Food & Friends'** community outreach initiatives to offer their Food As Medicine program that locally delivers medically tailored meals for critically ill and older adults, as well as programs that provide nutritional counseling.

IN ACTION

The Washington Home Meet-N-Greet

Amazing community leaders of organizations creating real change for older adults and the critically ill in Washington, D.C., came together to learn more about the innovative variety of programs and services underway within our network.



Building Partner Networks

We partnered with these D.C. nonprofits to advance networking opportunities for collaboration and leverage additional resources:

Community Sponsorship

- Capital Caring Health
- Philanthropy DMV
- Food & Friends
- Seabury Resources for Aging



Food & Friends

The Washington Home sponsored the Food & Friends 31st Annual Chef's Best Dinner & Auction to support its community outreach and Food As Medicine meal-delivery program.

Photo courtesy of Food & Friends

IONA Senior Services

The Washington Home was a gold sponsor of IONA's Heart of Caring luncheon, which showcased the organization's community impact and shared its vision to support older adults and caregivers.



Seabury Resources for Aging

Celebrating Seabury's century of service transforming lives and creating a better world for older adults in Washington, D.C.



Capital Caring Health

The Washington Home supported Capital Caring Health hospice services and the inpatient hospice unit. Their spring gala was a celebration of these angels and heroes.

The Washington Home continues its longstanding mission by providing funds to support older adults in communities throughout Washington, D.C., and we look forward to continuing our community partnerships to further our impact.



Connect With Us

Have an idea about how we can work together to drive change for older adults in our Washington, D.C. community? Contact us!



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